



# Register Today to Learn How To Implement Your Successful Solution To False Alarms

*We have your program, your answer, and your way to decrease false alarms and increase revenue*

## Why You Need This Class

- ⊗ Are your command staff or patrol officers grumbling about false alarms?
- ⊗ Are you getting ready to pass an alarm ordinance?
- ⊗ Have you already enacted an alarm ordinance and now don't know what to do?
- ⊗ Are you looking to amend your existing alarm ordinance?
- ⊗ Do you ever think "there must be a better way?"
- ⊗ Do you want to gain every advantage to run a successful false alarm reduction program?

If you answered "**Yes**" to even one of the above questions, this training course will be one of the best investments of time and money you will ever make!

### Date & Time:

Wednesday, March 12, 2008

9:00 am - 5:00 pm

Thursday, March 13, 2008

9:00 am - 5:00 pm

### Place:

**Orange County Convention Center  
Orlando, Florida**

### Cost:

**\$99 Public Safety Employees and Members of FARA or Alarm Association of Florida**

\$299 for Industry Non Members

Visit [www.ehxweb.com](http://www.ehxweb.com) or [www.fla-alarms.org](http://www.fla-alarms.org) for information on exhibits and additional classes

## What is This Course About?

The False Alarm Reduction Association (FARA) has developed a comprehensive, interactive two-day training course designed to teach you how to design, adopt, fund and implement a successful false alarm reduction program for your agency or company.

You will learn the vital skills necessary to handle your false alarm problems. Whether you are new to the job or well established, you'll take home numerous ideas, imaginative solutions and best practices that you can put into use the very next day.

## You Will Learn:

- ⊗ How to identify the extent of the problem
- ⊗ False alarm causes and how to avoid them
- ⊗ Benefits of alarm management
- ⊗ How to evaluate successful programs
- ⊗ Getting your ordinance adopted or enhanced
- ⊗ Implementation of your program
- ⊗ How to fund your program
- ⊗ Communication is the key
- ⊗ Options to design your own program

## Space is Limited So Act Today!

Fill out the form on the next page

**Must sign up and pay by February 25, 2008. If less than 15 paid attendees, class will be cancelled on February 26, 2008.**

Full refunds will be given if class is cancelled

Developed by



**False Alarm Reduction Association**

[www.faraonline.org](http://www.faraonline.org)

301-519-9237

[info@faraonline.org](mailto:info@faraonline.org)

### Close by Hotels:

Hotel	Phone	EHX-Rate*	Deadline
Wyndham	407-355-3641	\$132	2/10
Homewood Suites	407-581-2271	\$ 149	2/10
Hyatt Place	407-370-4720	\$ 175	2/10
La Quinta	407-345-1365	\$ 118	2/21
Staybridge Suites	407-352-2400	\$149/169	2/15

\*Ask for EHX special rate

## Course Topics: What is Covered

- ⊗ **Common Alarm Management Terms** including: verification, conversion, alarm dispatch request, false alarm cancellation and many more.
- ⊗ **False Alarms = Huge Problem** - The significant costs of false alarms to public safety, alarm users, alarm industry and the general public will be discussed.
- ⊗ **How Big a Problem Do I Really Have?** - Determining the scope of the problem based on trends and accurate facts.
- ⊗ **False Alarm Causes and Solutions** - Sources of false alarms and how to be proactive.
- ⊗ **Benefits of Alarm Management** - The real reasons to support alarm management including improving officer safety and morale and saving resources and money.
- ⊗ **Successful Alarm Management Programs** - Who's been successful, how they did it and how you can do the same thing.
- ⊗ **Available Resources** - The best resources are right at your fingertips.
- ⊗ **Design Your False Alarm Reduction Program** - Setting and reaching program goals, learning to use resources and choosing the type of program best for you.
- ⊗ **Get Your Program/Ordinance Adopted** - How to amend or draft a new ordinance and how to counter common objections.
- ⊗ **Implement Your Program/Ordinance** - Expenses, staffing, outsourcing vs. in-house options, enforcement and software available to track and bill for false alarms.
- ⊗ **Funding Your False Alarm Reduction Program** - How to let the program pay for itself and other sources of income/revenue generation.
- ⊗ **Communication** - How to educate alarm users, alarm companies, patrol officers and dispatchers with effective public relations, alarm user awareness schools, Web sites, and annual reports.

### Take-Home Course Book Ensures the Learning Continues Long-After Course Completion

You won't go home empty-handed either!  
You will receive a course notebook containing a copy of the presentation and much more!

## FARA Training Registration Form Register Today - Space Is Limited!!

Name: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ I would like to take the  
Professional Certification Exam on  
Friday morning after the class  
Cost is \$75

#### Please fill out completely and forward registration form and fee

By Mail - FARA, 10024 Vanderbilt Circle, Unit 4, Rockville, MD 20850  
By Fax- 301-519-9508

Or visit [www.faraonline.org](http://www.faraonline.org) - For questions, call 301-519-9237

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Members of FARA or Alarm Association of Florida**  
\$299 for Industry Non Members

**Cancellation Policy:** 50% refund up to 30 days prior to the first day of class.  
After that date, no refunds will be made.  
FARA Tax ID No.: 52-2038303

#### Info If Paying By Credit Card

Card Number

Expiration Date:

Credit Card Verification #

Cardholder Name

Cardholder Signature

Cardholder Address:

City, Province/State & Postal/Zip